Prince William Area CoC

2024 PWA HUD Community Application

How To Apply

June 4th 9:30am

Agenda

- Background
- Steps in the Application Process
- Timeline
- Project Types
- Requirements
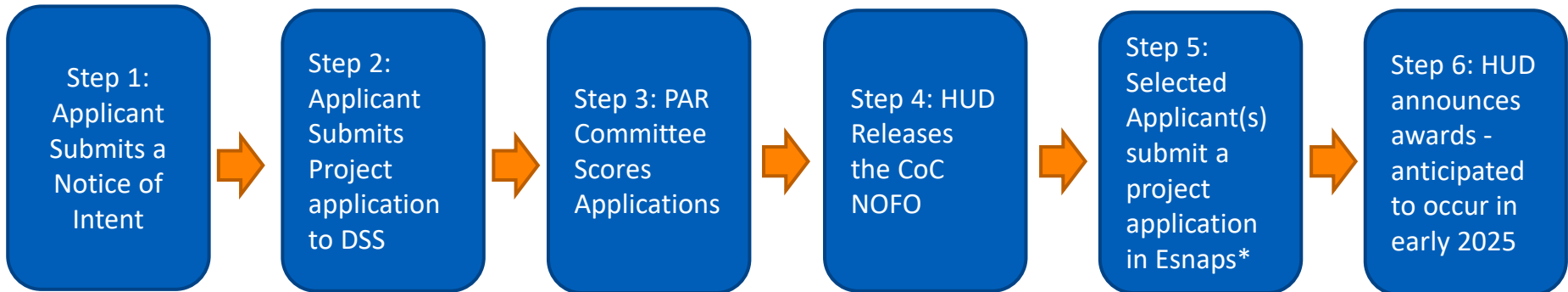- Application Overview
- Scoring
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Background

In the 2023 competition, Prince William Area CoC was eligible to apply for approximately:

- $185,661 available to apply for new projects (PSH, RRH, Expansions)
- $263,801 DV Bonus projects

We anticipate similar amounts this year. PWC DSS will announce the final amounts that the CoC can apply for and any changes to HUD requirements once HUD releases the Notice of Funding Opportunity (NOFO).

Steps in Application Process

Step 1: Applicant Submits a Notice of Intent

Step 2: Applicant Submits Project application to DSS

Step 3: PAR Committee Scores Applications

Step 4: HUD Releases the CoC NOFO

Step 5: Selected Applicant(s) submit a project application in Esnaps*

Step 6: HUD announces awards - anticipated to occur in early 2025

*Final determinations regarding which applications are selected for submission to HUD are made by the Program Analysis and Ranking (PAR) Committee through the PWA CoC.

Timeline

Key Dates	
May 15, 2024	Application Released
June 4, 2024	How to Apply & Grant Writing Workshop 9-11am
June 21, 2024	Applications Due by 12:00pm
July 16, 2024	PAR Committee will score and vote on Applications
July 25, 2024	Governance Recommendation
August 8, 2024	CoC Recommendation

Project Types

- Permanent Supportive Housing Projects (PSH)
- Rapid Re-Housing Projects (RRH)
- Transitional Housing-Rapid Rehousing Projects (TH-RRH)
- Expansions of existing HUD CoC Projects

DV Bonus applicants may only apply for RRH, and TH-RRH

Project Types: CoC Priorities

1. **Increase PSH options**: To apply for all new PSH opportunities available to the CoC.
2. **Increase RRH options:** To apply for DV RRH Bonus and RRH opportunities available to the CoC.

Projects that fall outside of the prioritization categories will still be considered. Prioritization is subject to change based on HUD guidance.

Requirements

- Applicants may apply for a one-year grant term - typically renewable through subsequent annual CoC funding competitions

- Operating projects using a housing first approach with low-barrier access is an expectation of the PWC CoC for all funded projects.

Requirements: Match

- All grant funds except leasing must be matched with an amount no less than 25% of the awarded grant amount.
- Match is actual cash or in-kind resources contributed to the grant.
- All costs paid for with matching funds must be for activities that are eligible under the CoC Program.
- Because documentation requirements for in-kind match are significantly more onerous, the Prince William Area CoC strongly encourages use of cash match whenever feasible.

Application Overview

Where can I download the application?

https://www.pwcva.gov/department/social-services/continuum-care-funding

Required attachments:

- New Project Threshold Checklist

- PWC CoC 2024 New Project Preliminary Application

- Project Budget Form

- Match Commitment Letter

- Recent Audit/Financial Statements

Optional attachments:

- Letter of Support (if no experience)

- Leverage Housing Resources*

- Leverage Healthcare Resources*

Application Overview: Bonus Points

*Leverage Housing Resources

There are bonus points available for new PSH and RRH projects that utilize housing subsidies or subsidized housing units not funded through the CoC or ESG programs. Housing subsidies or subsidized housing units may be funded through any of the following sources:

- Private organizations

- State or local government, including through the use of HOME funding provided through the American Rescue Plan

- Public Housing Agencies, including through the use of a set aside or limited preference

- Faith-based organizations

- Federal programs other than the CoC or ESG programs.

In the case of a permanent supportive housing project, at least 25% of the units included in the project must be subsidized in this way, or in the case of a rapid rehousing project, serve at least 25% of the program participants anticipated to be served by the project must be subsidized in this way to be eligible for bonus points. Applicants should attach letters of commitment, contracts, or other formal written documents that demonstrate the number of subsidies or units being provided to support the project.

Application Overview: Bonus Points

PRINCE WILLIAM COUNTY

*Leverage Healthcare Resources

There are bonus points available for new PSH and RRH projects that utilize healthcare resources to help individuals and families experiencing homelessness. Sources of health care resources include:

- Direct contributions from a public or private health insurance provider to the project AND

- Provision of health care services by a private or public organization tailored to the program participants of the project.

CoCs must demonstrate through a written commitment from a health care organization that the value of assistance being provided is at least:

- in the case of a substance abuse treatment or recovery provider, it will provide access to treatment or recovery services for all program participants who quality and choose those services;

- OR an amount that is equivalent to 25 percent of the funding being requested for the project will be covered by the healthcare organization.

Acceptable forms of commitment are formal written agreements and must include:

- value of the commitment, AND

- dates the healthcare resources will be provided. In-kind resources must be valued at the local rates consistent with the amount paid for services not supported by grant funds.

Application Overview: Submission

Application must be submitted at the following link:

https://survey.alchemer.com/s3/7847242/PWC-CoC-FY-2024-New-Project-Preliminary-Application

- Applications are due **12:00 p.m. on June 21, 2024.**

- Applications will be scored out of a 100 points. Applications scoring below 75 points will not be considered for funding. <u>Late submission will not be accepted</u>.

Scoring

Scoring Criteria
Experience and Capacity
Past Performance
Scope & Need
Budget Details
Housing First & Low Barrier Access
Housing Case Management
Landlord Relationships
Resource Linkages
Bonus: Leverage Housing and Healthcare Resources

Application Tips

- Be sure to read the instructions in the application.
- Make sure you highlight what makes your agency and project unique. • Use data to demonstrate past success.
- Be specific when describing agency qualifications and the proposed program model.
  - All parts of the application should work together
  - Tables and Budgets should be consistent with narratives
- Services should be tailored the target population
- Make sure you meet the match.
- Don't wait to reach out with questions.

Q/A

Grant Writing Workshop

MARTINA JACKSON GREEN
Executive Director