

PRINCE WILLIAM

—Parks, Recreation & Tourism

Parks and Recreation Commission Meeting Minutes

COMMISSION MEMBERS

Brodie Freer, Chair, Occoquan District
Christian Thom, At Large Member
Erica Tredinnick, Brentsville District
Jane Beyer, Coles District
Jeff Bergman, Vice Chair, Gainesville District
Joseph George, Neabsco District
Selonia Miles, Potomac District
Sharon Richardson, Woodbridge District

August 16, 2023

George Hellwig Administrative Bldg. Board Room
14420 Bristow Rd. Manassas, VA

Commission Members Present

Jane Beyer
Brodie Freer
Jeff Bergman
Joseph George
Selonia Miles
Christian Thom
Erica Tredinnick
Sharon Richardson

Staff Present

Kevin Costello
Todd Reid
John Blevins
Amir Wenrich
Eugene Loew
Herb Williams

Commission Members Absent

None

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Secretary

Shannon Jaenicke

Guests

See citizen sign in sheet

Call to Order

At 7:00 p.m. Brodie Freer called the regular meeting of the Parks and Recreation Commission to order. Joseph George led the Pledge of Allegiance to the Flag.

Administrative Items

Motion: Approve the minutes of June 21, 2023, Parks and Recreation Commission meeting. **APPROVED (JB:JBg, Unanimous, Absent: SM , Abstain, SR)**

Citizens Time

Mr. Nayar, owner of Two Wheel Valet, addressed the Commission with an introduction to his company that provides secure bike storage for events. He asked the Commission to specifically endorse a policy change that mandates all event organizers to include a transportation diversity plan in the permit applications and to mandate dedicated bike space for at least 3 percent of estimated attendance. He also included a request to have the County list Two Wheel Valet as a resource on the County website.

Presentations

Amir Wenrich gave an over presentation on the Marketing and Communication division activities, including social media, contests, surveys, advertising, and education. Current initiatives the division is working on include the Parks Explorer and Photo Contest [PowerPoint presentation is available from the Secretary]

Committee Reports

Mr. Bergman of the Nominating Committee reported the officer nominations for the Parks and Recreation Commission were received as follows:

Chair: Brodie Freer 3 nominations

Vice Chair: Jeff Bergman 3 nominations

Secretary: Jane Beyer 1 nomination and Shannon Jaenicke 2 nominations

No additional nominations for Secretary were received from the floor. Jane Beyer declined the nomination for Secretary and the members accepted without objection. Nominations were closed.

Res. No. 23-17 Appoint Shannon Jaenicke as Secretary of the Parks and Recreation Commission for a one-year term **MOTION:** Tredinnick **SECOND:** Miles

Approved (Unanimous)

No additional nominations for Vice Chair were received from the floor. Nominations were closed.

Res. No. 23-18 Appoint Jeff Bergman as Vice Chair of the PWC Parks and Recreation Commission for a one-year term **MOTION:** Miles **SECOND:** Thom

Approved (Unanimous)

No additional nominations for Chair were received from the floor. Nominations were closed.

Res. No. 23-19 Appoint Brodie Freer as Chair of the PWC Parks and Recreation Commission for a one-year term **MOTION:** Tredinnick **SECOND:** Bergman

APPROVED (Unanimous)

Old Business

None

New Business

RES 23-20 Appoint Jan Alten, Catrina Stroman, Maura Scanlon, and Lorna Moone to the Arts Grants review panel for a one term for fiscal year 2024. **APPROVED** (SR:JB, Unanimous)

Director Time

Seth Hendler-Voss provided the following updates:

- Thanked the commissioner members who attended the Marumsco Acre Lake Park rededication. He also gave a special thank you to the Parks Staff capital project team and

Office of Community Housing that provided the grant for the project.

- Rededications for Anne Wall Park and Brittany Park are planned for September.
- DPRT held two very successful "Rec on Wheels" community programs in July at Ellis Barron and Hammill Mill Parks.
- A Fridays at 5 concert will be held this Friday. This series of concerts has been very successful.
- This is the last week of summer camps. Our summer camps were at 90 percent capacity this year. Ryan Amato will attend the October meeting with an annual update on our Children's programming.
- Chinn down week is this week, Dale City Rec Center will have down week next week.
- Graham Park and Hammil Mill pools are now closed for the season. The rest of the pools will operate on reduced hours through Labor Day. Cost recovery on our pools is on par with last year.
- The Lifeguard retention bonuses were paid last week. This program was a success with over 300 incentives being distributed.
- Board Agenda items for Sept 12 include new League Building Agreements, a license agreement for farming at Rollins Ford, Parks Stewardship Agreement for Volunteer maintenance projects/
- Restructuring - the County Executive will be asking the BOCS to approve a restructuring which will move the Office of Tourism to Economic Development and our Department under the Health and Human Services Quadrant under DCXO Elijah Johnson. DPRT and Office of Tourism will continue to work closely on many initiatives. Seth thanked the Tourism Team and shared a selection of successes over the last 6 years.
- An update on the options for a voluntary no smoking in outdoor areas campaign was provided. Commissioners were advised that if they had interest in pursuing this they should initiate a discussion with their appointing BOCS member.

Commissioners Time

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| Mr. Thom | Mr. Thom recognized Amir and his team for their work; he welcomed Mr. George to the Commission and thanked Nate Murphy for his time and efforts while serving on the Commission. |
| Ms. Beyer | Ms. Beyer welcomed Mr. George and bid farewell to Mr. Murphy; she was happy to learn that the tireless recruitment efforts for lifeguards was successful and all pools were opened this year. |
| Mr. Bergman | Thanked the Commissioners for their support in electing him to Vice Chair; He thanked Chair Freer for his leadership; he thanked staff for the presentations; he is looking forward to the bus tour in September. |
| Ms. Miles | Welcomed Mr. George to he Commission and congratulated the elected officers. |
| Mr. George | Thanked everyone for the warm welcome and is looking forward to working with fellow Commissioners. |
| Ms. Richardson | Welcomed Mr. George; thanked staff for the rededication ceremony at Marumsco Acre Lake Park; thanked staff for the extraordinary measures to ensure Hammill Mill Park pool was staffed and opened this year; thanked Amir for his presentation tonight, great to see all of the outreach that is |

happening
happening;

congratulated Seth on his article featured in NRPA magazine.

Ms. Tredinnick Thanked Seth for sharing the restructuring information; welcomed Mr. George and shared kind words and thanks for Mr. Murphy; congratulated the officers elected for the next year; wished everyone a good back to school.

Mr. Freer Thanked Amir and his team, Aquatics and Recreation and all other staff that contributed to a successful summer; he will be sharing the NRPA article written by Seth and the national recognition it generated for PWC; thanked our grounds and facilities staff that keep everything looking really good.

Closed Session None.

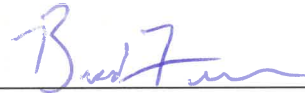
Adjournment

Motion

*There being no further business to come before the Commission, at 8:40p.m., the meeting was ADJOURNED. **APPROVED (JB:SM, Unanimous)***

The next meeting of the Parks and Recreation Commission will be held on September 23, 2023, at the Hellwig Park Administration Building.

Minutes **APPROVED** at Parks and Recreation Commission meeting held on September 23, 2023.



Brodie Freer, Chair



Seth Hendler-Voss, Director



Shannon Jaenicke, Secretary

SIGN-IN SHEET

August 16, 2023

Please Print Name / Address / Phone Number/ Email

Place a check mark beside your name if you wish to address the Commission. Please limit your comment to 3 minutes when speaking on your own behalf or 5 minutes if speaking on behalf of a group.

Name	Address	Phone #	Email
Tom Boyd		703 994 8514	coyletonay@gmail
SUBDIT NAKHAT		703 359 2705	SUBDIT NAKHAT@WHEELUJET.FORDWHEELUJET.COM

MOTION: TREDINNICK

**August 16, 2023
Regular Meeting
Res. No. 23 - 17**

SECOND: MILES

RE: APPROVE THE ELECTION OF THE PRINCE WILLIAM COUNTY PARKS AND RECREATION COMMISSION SECRETARY FOR FISCAL YEAR 2024

ACTION: APPROVED

WHEREAS, the Prince William County Parks and Recreation Commission Charter provides for the annual election of officers which includes Chairman, Vice Chairman, and Secretary;

NOW, THEREFORE, BE IT RESOLVED that the Prince William County Parks and Recreation Commission does hereby elect:

Secretary – Shannon Jaenicke

Votes:

Ayes: Bergman, Beyer, Freer, George, Miles, Richardson, Thom, Tredinnick

Nays: None

Abstain: None

Absent from Vote: None

Absent from Meeting: None

ATTEST: _____


Shannon Jaenicke, Secretary

MOTION: MILES

**August 16, 2023.
Regular Meeting
Res. No. 23-18**

SECOND: THOM

RE: APPROVE THE ELECTION OF THE PRINCE WILLIAM COUNTY PARKS AND RECREATION COMMISSION VICE CHAIRMAN FOR FISCAL YEAR 2024

ACTION: APPROVED

WHEREAS, the Prince William County Parks and Recreation Commission Charter provides for the annual election of officers which includes Chairman, Vice Chairman, and Secretary;

NOW, THEREFORE, BE IT RESOLVED that the Prince William County Parks and Recreation Commission hereby elect:

Vice Chairman – Jeff Bergman

Votes:

Ayes: Bergman, Beyer, Freer, George, Miles, Richardson, Thom, Tredinnick

Nays: None

Abstain: None

Absent from Vote: None

Absent from Meeting: None

ATTEST: _____



Shannon Jaenicke, Secretary

MOTION: TREDINNICK

**August 16, 2023
Regular Meeting
Res. No. 23 - 19**

SECOND: BERGMAN

RE: APPROVE THE ELECTION OF THE PRINCE WILLIAM COUNTY PARKS AND RECREATION COMMISSION CHAIRMAN FOR FISCAL YEAR 2024

ACTION: APPROVED

WHEREAS, the Prince William County Parks and Recreation Commission Charter provides for the annual election of officers which includes Chairman, Vice Chairman, and Secretary;

NOW, THEREFORE, BE IT RESOLVED that the Prince William County Parks and Recreation Commission does hereby elect:

Chairman - Brodie Freer

Votes:

Ayes: Bergman, Beyer, Freer, George, Miles, Richardson, Thom, Tredinnick

Nays: None

Abstain: None

Absent from Vote: None

Absent from Meeting: None

ATTEST: _____



Shannon Jaenicke, Secretary

MOTION: RICHARDSON

**August 16, 2023
Regular Meeting
Res. No. 23- 20**

SECOND: BEYER

RE: APPOINT JAN ALTEN, CATRINA STROMAN, MAURA SCANLON AND LORNA MOONE TO THE ARTS GRANT REVIEW PANEL FOR A ONE YEAR TERM FOR FISCAL YEAR 2024

ACTION: APPROVED

WHEREAS, Prince William County Parks, Recreation and Tourism is responsible for distributing the Prince William County Board of Supervisors (BOCS) approved Arts Grant funds; and

WHEREAS, in Fiscal Year 24 the BOCS provided funding to continue the Arts Grants program; and

WHEREAS, the Parks and Recreation Commission, appointed by the BOCS, is responsible for appointing a grant panel with experience in such areas as financial management, grant review, arts education, arts funding and community involvement in the arts; and

WHEREAS, the Arts Grant review panel independently reviews and scores the arts grant applications and recommend appropriate funding levels; and

WHEREAS, the Arts Grant review panel composition includes five citizen members who are not a current employee or board member of a grant applicant organization, and one member of the Prince William County Finance department; and

WHEREAS, three (3) appointee terms have expired and one appointee is unable serve in FY24;

NOW, THEREFORE, BE IT RESOLVED that the Prince William County Parks and Recreation Commission hereby appoints Jan Alten, Catrina Stroman, Maura Scanlon, and Lorna Moone to the Arts Grants review panel for a one term for fiscal year 2024.

Attachments:
Biographies of Arts Grant Panel

Votes

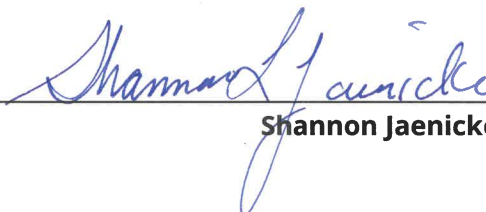
Ayes: JBg, JB, BF, JG, SM, CT, ET, SR

Nays: none

Absent from Vote: none

Absent from Meeting: none

ATTEST:



Shannon Jaenicke, Secretary

BIOs:

Maura Scanlon - Mrs. Scanlon has extensive work experience in the field of Marketing, Communications, Public Relations, and art that started in 1997. Of recent, worked as the Director of Communications for the Institute for Contemporary Art at VCU. Was responsible for producing, editing, and oversaw the distribution of press releases, member's magazine, advertisements, e-news, blog content, promotional videos, social media, and institutional photography. Developed the marketing and communication strategies; collaborated with classes in the School of Business; recruited and supervised the Marketing Assistant, Graphics Designer, and student workers.

Jan Alten: Jan has been a resident of Manassas since June 1977 and has long been involved with the City as a volunteer in several organizations and on City citizen committees looking at ways to improve the quality of life in Manassas. In 2015, Mrs. Alten retired and closed her successful business, The Opera House Gourmet located in Historic Old Town Manassas. Mrs. Alten was a Judge for the Virginia Governor's Cup Wine Awards and the Eastern Seaboard Wine Competition for several years. The Opera House Gourmet won statewide recognition twice when it was chosen as Virginia Wine Retailer of the Year. Mrs. Alten is currently on the Board of Directors at The Center for The Arts at the Candy Factory, is a member of Manassas Historic Landmarks Preservation, is Chairman of the Architectural Review Board of the City of Manassas and is the secretary for the Old Town Business Association. Mrs. Alten is a volunteer usher at the Hylton Performing Arts Center.

Catrina Stroman - Ms. Stroman holds a Bachelor of Arts Degree in Fine & Performing Arts from Rutgers University-Douglass College, New Brunswick, New Jersey. She's been a resident of Prince William County since 1989. Currently resides in Dumfries, Virginia. She is an author and Owner/Founder of Heartfelt Journey, LLC. Formally, she has directed, organized, developed, and implemented an excellent children's dance program with the Prince William County Parks, Recreation & Tourism division youth with an emphasis on stage and creative performance. She is the past dance director for The Creative And Performing Arts Company (CAPAC), of Woodbridge, Virginia & The Creative and Performance Arts Bailamos Ambassadors which is a dance ensemble of Woodbridge, Virginia. She has collaborated with the various organizations and provides her skills by holding Master Theatre & Dance

Lorna Moone (County Department of Finance Representative)

Ms. Moone works for the Office of Procurement Services as a Procurement Officer and has worked in the county for the last 8 months. Prior to her career at PWC, Lorna was employed at Fairfax County Public Schools in the Financial Services Department for 20 years. Lorna has a passion for all things creative and dabbles in various areas of art. Including drawing, writing, and music. Some of her favorite activities include going to concerts, museums, traveling, and reading to name a few. Lorna is also an officer with the Improved Benevolent Protective Order Elks of the World where she spends time giving back to the community and a new member of the Prince William County Employees Toastmasters.

D'Andrea M. Wooten - Community liaison and former teacher in Prince William County Schools with extensive experience in community engagement and support for the arts in Prince William County. Demonstrated passion and enduring interest in the arts. Taught art class at Woodbridge Middle School, served on the Executive Board of the Hylton Center for Performing Arts (2015 - 2021), and currently serve on the Prince William Arts Council. Has significant leadership experience deciding resource priorities as a member of the Vestry for Pohick Episcopal Church, Literacy Volunteers -- Prince William, and Rotary International in Woodbridge. Voice for inclusion and broadening cultural representation during service on various boards. Graduated from Santa Clara University with a Bachelor of Arts in English. Resident of Prince William County since 1998.

Donnell Taylor - Born and raised in Woodbridge, VA and attended Garfield HS in the IB Program and Graduate of NOVA Community College. Musical engineer and US travelled performing rap artist with experience in film and television. Donnell has pitched work to adult swim and shot commercials and music videos in the DMV and other areas. Currently working and producing art projects in the county with other local artists. Donnell also has experience with graphic design for clothing and digital comics with a large online presence.

Name	Term
Donnell Taylor	FY 23 & 24
D'Andrea Wooten	FY 23 & 24
Maura Scanlon	FY 24
Jan Alten	FY 24
Catrina Stroman	FY 24
Lorna Moone	FY24