



**Prince William County Office of Tourism  
Tourism Industry Advisory Board Meeting**

**Wednesday, April 26, 2023 – 9:00am  
Hylton Performing Arts Center  
10960 George Mason Cir., Manassas, VA, 20110**

**Agenda**

- I. **Call to Order**
- II. **Acceptance of Agenda - April 26, 2023** (BOARD ACTION)
- III. **Citizen Time**  
Introduction of new DPRT Deputy Director – Janet Bartnik
- IV. **Acceptance of January 25, 2023 Tourism Advisory Board Minutes** (BOARD ACTION)
- V. **Presentations**
  - A. **“Dill Dinkers: Bringing Dedicated Indoor Pickleball to the Mid-Atlantic”**
    - Will Richards – Founder and CEO of Dill Dinkers
    - Erika Spalding, Vice President, Marketing and Franchising
  - B. **Office of Historic Preservation - Rob Orrison, Division Manager**
  - C. **Sports Tourism Presentation – Michael Rojas, Sports Tourism Manager**
- VI. **Board Chair Time (Chair Michelle DeWitt)**  
No Report
- VII. **Tourism Director Update (Kevin Costello)**
  - a) Introduction of new Tourism Marketing Manager -Joey Pierce
  - b) Financials – March 2023 Profit & Loss Statement and TOT Report
  - c) Sales, Marketing and Sports Tourism Report Q3-2023 (January - March 2023)
  - d) Tourism Partner Event Update - May 18, 2023
  - e) Ad Hoc Committees
- VIII. **Advisory Board Members Time**
- IX. **Adjournment** (BOARD ACTION)

**Next Advisory Board Meeting: Wednesday, July 26, 2023 at The Farm Brewery at Broad Run  
Please note: This meeting will be held at 3:00pm.**