

# PRINCE WILLIAM

—Parks, Recreation & Tourism

## Parks and Recreation Commission Meeting Minutes

### COMMISSION MEMBERS

Brodie Freer, Chair, Occoquan District  
Christian Thom, At Large Member  
Erica Tredinnick, Brentsville District  
Jane Beyer, Coles District  
Jeff Bergman, Vice Chair, Gainesville District  
Nate Murphy, Neabsco District  
Selonia Miles, Potomac District  
Sharon Richardson, Woodbridge District

**December 14, 2022**

George Hellwig Administrative Bldg. Board Room  
14420 Bristow Rd. Manassas, VA

### Commission Members Present

Brodie Freer  
Jeff Bergman  
Jane Beyer  
Selonia Miles  
Nate Murphy  
Sharon Richardson  
Christian Thom  
Erica Tredinnick

### Staff Present

Kevin Costello  
Frances Bridges  
John Blevins  
Eugene Loew  
Amir Wenrich  
Todd Reid

### Commission Members Absent

None

### Guests

None

### Secretary

Shannon Jaenicke

### Call to Order

At 7:00 p.m. Brodie Freer called the regular meeting of the Parks and Recreation Commission to order. Erica Tredinnick led the Pledge of Allegiance to the Flag.

### Administrative Items

**Res. No. 22- 28** Amend the Agenda of December 14, 2022. **APPROVED (ET:SR, Unanimous, Absent from Vote: NM)**

**Res. No. 22- 29** Approve the minutes of November 16,2022, Parks and Recreation Commission meeting. **APPROVED (JBg:ET, Unanimous, Abstain: SM)**

### Citizens Time

No citizens were in attendance.

### Presentations

Office of Tourism – Kevin Costello, Office of Tourism Director, presented the Tourism Development Plan. [PowerPoint presentations are available from the Secretary to the Commission]

In response to commission questions Mr. Costello responded that the PWC Office of Tourism is working closely with our state tourism partners to advocate for an increase in the Federal Per Diem Rate in Prince William County. One advantage to the lower per diem is that it does contribute to a lower average daily rate helping to attract increased traffic locally due to the neighboring markets much higher daily rates.

He also responded that our hotel occupancy is experiencing a healthy post pandemic recovery and the average daily rate is very good. The soft business and foreign traveler numbers are being offset by an increase in domestic travel, and the transient occupancy tax revenues are on pace for a record setting year.

### **New Business**

**Res. No. 22- 30** Approve 2023 Annual meeting Calendar - ***APPROVED (JB: CT, Unanimous)***

The Commissioners expressed interest in holding a few meetings off site this year at different locations at parks or adjacent to park sites that could be toured before the meetings. There was interest in seeing park projects as they are under construction.

### **Old Business**

Email Addresses – Chair Freer has received a copy of a memo from January of this year in response to the BOCS request to provide email addresses for Park Commissioners. The Memo will be distributed to the Commission for discussion at the January meeting. To assist with this discussion, Ms. Richardson requested that staff get an official definition of whether the commissioners are considered county employees.

### **Director Time**

Seth Hendler-Voss provided the following updates:

Comprehensive Plan – the BOCS adopted the Land Use and Mobility Chapter Comp Plan updates last night. For DPRT these updates include Trails and Open Space Acquisition goals. The Land Use Chapter now maps out targeted parcels for acquisition.

Parks Foundation – The Parks Foundation held a fundraiser at the Winery at Sunshine Ridge on November 30, raising money for the Count me In Scholarships and the Pump Track at Rollins Ford.

Friends of Horticulture Therapy – Our Department has been working with this group for many years to help establish a garden at Shenandoah Park. They have been fundraising and Supervisor Vega is committing to transfer Coles proffers to match private donations to help achieve the vision for this site.

Boardwalk Holiday Lights- This is the first year for the lights at the boardwalk at it has been tremendously successful. If we are to continue in future years, the BOCS will need to decide if they wish to allocate resources to the program. This year was paid for by ARPA funding from the Virginia Tourism Corporation for tourism recovery.

The Holiday Market at Pfitzner Stadium was held and was very well attended.

Historic Preservation has held many holiday offerings this month including Christmas at a Civil War Camp and Holiday through the Ages and Santa Comes to Rippon Lodge. Check their calendar for upcoming events.

Next month a Capital Improvement Projects update will be on the agenda.

Indoor Sports Complex Update – within the last year DPRT received and unsolicited proposal for an indoor sports complex in PWC. The BOCS accepted that proposal and a public advertisement for competing proposals was issued. No new proposals were received. County staff are now negotiating with the offeror and eventually the project will go to the BOCS for a decision. The Parks Master does include an indoor facility.

### **Commissioners Time**

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|----------------|---|
| Ms. Richardson | Ms. Richardson thanked Kevin for his presentation tonight; she was sorry to have missed the DPRT holiday party but was able to attend the Parks Foundation Fundraiser and enjoyed learning about the exciting pump track project and scholarship fund.  |
| Mr. Murphy     | Asked staff to look into the ability for patrons to purchase gift cards and single day passes for the recreation facilities future dates online.  |
| Ms. Miles      | Ms. Miles thanked staff for the information provided tonight and looks forward to visiting the Boardwalk Lights.  |
| Mr. Bergman    | Asked staff to look into the miscommunication/ scheduling issue with Gainesville Basketball coaches meeting at Gainesville MS. He thanked staff for putting on the holiday party on Monday. He also asked that staff consider tours of the historical properties for the Commissioners, like the September Bus Tour of the Parks.           |
| Ms. Beyer      | Thanked Kevin for his presentation, it is great to see that we have so much Tourism value in the County; She was unable to attend the Park Foundation fundraiser but shared her gratitude for n Chair Ruth Anderson’s efforts with this Foundation. She enjoyed the holiday party it was very festive and everyone was having a great time. |
| Mr. Thom       | Mr. Thom offered his volunteer assistance in any capacity for golf related programming needs; he thanked Kevin for his presentation and looks forward to this commission supporting Tourism initiatives   |
| Ms. Tredinnick | Ms. Tredinnick shared in the sentiments of Mr. Thom in regard to supporting Tourism initiatives; she thanked staff for the Holiday Party.   |
| Mr. Freer      | As we come to the end of another year he is looking forward to continuing to make great progress in 2023. He thanked the staff for their continued efforts and was sorry to miss the holiday party.   |

The Commissioners wished everyone and Happy Holidays, Merry Christmas and Happy New Year.

**Closed Session**          None.

**Adjournment**

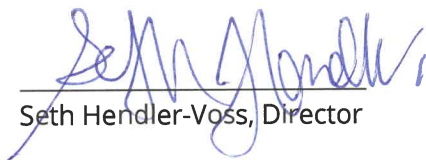
**Res. No. 22- 31**          *There being no further business to come before the Commission, at 8:40 p.m., the meeting was ADJOURNED. **APPROVED (CT:SR, Unanimous)***

The next meeting of the Parks and Recreation Commission will be held on January 18, 2023, at the Hellwig Park Administration Building.

Minutes **APPROVED** at Parks and Recreation Commission meeting held on January 18, 2023.



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Brodie Freer, Chair



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Seth Hendler-Voss, Director



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Shannon Jaenicke, Secretary

**PRINCE WILLIAM**  
 —Parks, Recreation & Tourism  
**Parks and Recreation**  
**Commission**

**SIGN-IN SHEET**  
 December 14, 2022

**Please Print Name / Address / Phone Number/ Email**

*Place a check mark beside your name if you wish to address the Commission. Please limit your comment to 3 minutes when speaking on your own behalf or 5 minutes if speaking on behalf of a group.*

Name	Address	Phone #	Email

*None*