

PRINCE WILLIAM

—Parks, Recreation & Tourism

Parks and Recreation Commission Meeting Minutes

COMMISSION MEMBERS

Brodie Freer, Chair, Occoquan District
Christian Thom, At Large Member
Erica Tredinnick, Brentsville District
Jane Beyer, Coles District
Jeff Bergman, Vice Chair, Gainesville District
Nate Murphy, Neabsco District
Selonia Miles, Potomac District
Sharon Richardson, Woodbridge District

October 19, 2022

Commission Members Present

Brodie Freer
Jeff Bergman
Jane Beyer
Selonia Miles
Nate Murphy
Sharon Richardson
Christian Thom
Erica Tredinnick

Commission Members Absent

None

Secretary

Shannon Jaenicke

Staff Present

Frances Bridges
John Blevins
Kevin Costello
Eugene Loew
Amir Wenrich
Todd Reid

Guests

See sign in sheet

At 7:00 p.m. Brodie Freer called the regular meeting of the Parks and Recreation Commission to order. Selonia Miles led the Pledge of Allegiance to the Flag.

Administrative Items

Approval of the minutes of the Sept 14, 2022, Special meeting was deferred. The Secretary was directed to review the video recording of the meeting and add additional detail to the Doves Landing section of the minutes specific to the discussion of a conservation easement. Additional detail was requested in the Citizens Time comment of Mr. Brandon McCoy.

Citizens Time

Charlie Grymes – Mr. Grymes addressed the Commission to share with them that there is a soon to be depleted quarry behind Unity Reid school and an opportunity exists for the Parks and Recreation Commission to ask the Board of County Supervisors for the property around the future reservoir to be designated as Parks and Open Space rather than Heavy Industrial by revising the 2040 Comprehensive Plan Land Use Map. This request would need to be made prior to the Board of County Supervisors (BOCS) adopting that chapter.

Presentations

Indigo Golf Partners – Under an existing agreement, Indigo Golf, formerly Billy Casper Golf, manages our three County Golf Courses. Chuck Harris, Justin Smith, Joey Adams and Dan Wagner presented an Annual Update on Golf Course Operations at Lake Ridge, Forest Greens and Prince William Golf Courses. [Presentation is available from the Secretary to the Commission]

Highlights include:

- Indigo is recommending a winter closure from November through March of Lake Ridge GC, estimated savings of \$38,000

- 2022 roll out of Dynamic Pricing resulted in an increase in average green fees of 49% at Prince William and 32% at Forest Greens.
- In summer 2022, a Group Sales manager was hired
- Participated in the Lakeridge HOA 50th anniversary and provided games/activities for residents
- Creation of new logos for FGGC (approved) and PWGC (pending approval)
- A summary complete and future of improvements was provided
- Disc Golf Tournament on Oct 8 with 150 participants

New Business

Strategic Plan

Seth Hendler Voss shared our FY 22 Strategic Plan accomplishments. On October 5, the Parks Leadership team reviewed and celebrated these accomplishments and developed new strategies for FY 2023 in addition to carrying over past strategies that were not yet complete. The Commission reviewed these accomplishments and strategies and were asked to provide their input on the document.

The Commission recommended adding the following strategies:

Focus Area Two -Community Engagement:

- Develop advertising strategies for community meetings
- Develop Civic Engagement strategies beyond social/online media

Focus Area Six – Diversity, Equity and Inclusion

- Develop partnership with PWCS Unified Sports for programming opportunity with their leagues and PE classes

Additionally, Mr. Bergman requested that staff revisit the availability of county email addresses for the Commission.

FY 24 Budget Initiatives

Seth shared the FY 24 prioritized list of budget initiatives with the Commission. This list is developed through a Budget Congress process. The ranked list is a reflection of our needs, but ultimately very few of these will make it to the County Executive's proposed budget. We are limited in how many new initiatives we can submit each year. Additional initiatives are sometimes added during the budget process when the Board begins their deliberations. (The full list of initiatives is available from the Secretary to the Commission)

Submitted initiatives:

Must Dos:

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| 1. Catharpin Park Splashpad (1.25 FTEs) | Submitted (General Fund) |
| 2. Utility Expense Increase | Submitted (General Fund) |
| 3. Equipment Fuel Increase | Submitted (General Fund) |
| 4. Ali Krieger Park Phase 2 Athletic Fields (2.3 FTEs) | Submitted only 1 FTE (General Fund) |
| 5. Rosemount Lewis Athletic Field (0.21 FTEs) | Submitted (General Fund) |

Unmet Needs

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| 1. Pay Increase for returning Lifeguards | Submitted (Enterprise Fund) |
| 2. Paid staff hours for lifeguard training | Submitted (Enterprise Fund) |
| 3. Golf cart fleet replacement^ | Submitted (Enterprise Fund) |

Office of Tourism Needs

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|--|---------------------|
| 1. Solheim Cup 2024 Sponsorship and Marketing Campaign | Submitted (Tourism) |
| 2. Agritourism Initiative | Submitted (Tourism) |

Old Business

None

Director Time

Seth Hendler-Voss provided the following updates:

- Seth introduced our new Maintenance and Operations Division Chief, Eugene Loew, and our new Planning and Capital Projects Manager, Amarjit Riat.
- Sportsfest over the October 7th weekend went off smoothly, with perfect weather. Sportsfest was funded primarily through a Virginia Tourism Grant (ARPA funding). We had 9 tournaments with over 6500 participants plus their families/supporters. Final economic impact numbers are still pending.
- The first ever Sip of History program (Ghost Stories) at Waters End Brewery was very successful and well attended.
- We have many spooky events planned for Halloween including Spooky Golf at Locust Shade on Oct 29 and 30 and a Gro Haunted Trail, kid friendly at James Long Park Oct 27.
- A Holiday Board Walk light show is a new free program at Neabsco Boardwalk for the month of December, the Rocking Around the Boardwalk Trees will also return this year as well as other holiday tied in events.
- There will be a Holiday Market at Pfitzner Stadium Farmers Market with crafts and food on Dec 3 9:30 to 3
- Our Staff Holiday Party is tentatively scheduled for December 12
- Ellis Barron 2nd Master Plan public meeting was held last month. We had 5 citizens in attendance and received good input. The plan will be fine-tuned and brought to this Commission for review and endorsement at a future date.
- The second-round applications for the Arts Grants have been reviewed. This round of awards will distribute the remaining FY 23 funds. The proposed awards will come to the Commission for endorsement at a future meeting.
- Indigo golf has proposed that Lake Ridge Park close over the winter months in a cost saving effort. We are working with the Occoquan supervisor and no decision has been made at this time.

Commissioners Time

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| Ms. Tredinnick | Ms. Tredinnick thanked the secretary for working on the amendment to the Sept 14 minutes, she thanked Seth for the Doves Landing presentation to the Board and she thanked fellow Commissioners that attending that meeting. |
| Mr. Thom | Thanked staff for the Bus Tour last month, it was the highlight of the year. He was excited to visit a Joseph Reading Park for the first time and to say the |

incredible new foot bridge at Cloverdale Park. He was unable to attend the Board meeting for the Doves Landing Master Plan meeting but was following along at home online.

- Ms. Beyer Ms. Beyer welcomed our new staff members; She shared that she had a great time on the Bus Tour and also visited Reading Park for the first time, she thanked staff for coordinating the tour
- Regarding the Doves Landing Master Plan, Ms. Beyer enquired about the process for the development of the Sinclair Mill portion of Doves Landing, as she thinks it will be a good indicator of the future use of the park as a whole. Seth responded that the direction from the Board was to prioritize the development, we will work on the entire design that will go through a Public Facility Review which looks at the details of each element of the plan. After that stage, engineering and design and cost estimates will be prepared. After these stages are complete in approximately two years, if there is funding remaining after design and engineering, development of the Sinclair Mill Phase will be constructed first, but additional funding for the overall development of this park needs to be put into the 6 yr CIP by the Board of Supervisors
- Mr. Bergman Thanked staff for a great bus tour; he stated that the work DPRT does is amazing and tonight's presentations on the Budget initiatives and Strategic Plan is really the meat of what we do.
- Ms. Miles Congratulated the new employees and looks forward to working with this Commission and the upcoming Boardwalk Holiday lighting.
- Mr. Murphy Welcomed new employees, thanked staff for the bus tour; thanked Indigo Golf for tonight's presentation. Regarding Doves Landing, Mr. Murphy stated that the Board of Supervisors has the prerogative to drive how the Doves Plan is implemented, but wondered if the direction to build the Sinclair Mill section first will create access issues? Seth responded that yes, until the access improvements are made to Doves Landing proper, their will continue to be ease of access issues, however the entire property is open to the public. Mr. Murphy thanked Seth for his professionalism in presenting the Master Plan.
- Ms. Richardson Welcomed new employees, thanked staff for the bus tour. Ms. Richardson stated she was pleased to Support the Director and staff at the Doves Landing Master Plan meeting. She commended staff for building the plan, knowing that it is not possible to make everyone happy; she requested an update at a future meeting regarding the Powells Creek crossing and she requests that the Trails and Blueways Council be invited to attend; Ms. Richardson had a citizen inquiry about a Neabsco Boardwalk ADA mailer, staff responded that we do not believe that came from our department. Ms. Richardson will follow up with citizen for more detail.

Mr. Freer Mr. Freer welcomed Eugene Loew, and congratulated Amarjit Riat on his promotion. He thanked all staff for making things happen for Parks and Recreation in Prince William County.

Closed Session None.


Adjournment

Res. No. 22- 23

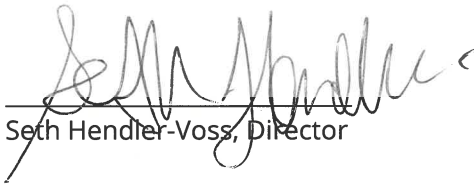
*There being no further business to come before the Commission, at 9:40 p.m., the meeting was ADJOURNED. **APPROVED (CT:SR, Unanimous)***

The next meeting of the Parks and Recreation Commission will be held on November 16, 2022, at the Hellwig Park Administration Building.

Minutes **APPROVED** at Parks and Recreation Commission meeting held on November 16, 2022.



Brodie Freer, Chair



Seth Hendler-Voss, Director



Shannon Jaenicke, Secretary

SIGN-IN SHEET

October 19, 2022

Please Print Name / Address / Phone Number/ Email

Place a check mark beside your name if you wish to address the Commission. Please limit your comment to 3 minutes when speaking on your own behalf or 5 minutes if speaking on behalf of a group.

| Name | Address | Phone # | Email |
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| CHARCIE GARDNER | | | |
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